

ACS Authorized Training Center Program



Program Overview & Implementation Guide

The ACS Authorized Training Center designation recognizes pool halls and billiard venues that partner with certified ACS instructors to provide quality instruction in a welcoming environment. This program connects qualified venues with certified instructors, similar to how golf courses have teaching pros.

Qualification Requirements

Instructor Requirement: Training Center must have at least one designated ACS Certified Instructor (any level) who regularly teaches at the venue. Instructor contact information must be publicly posted. It is the responsibility of the instructor to select high-quality establishments for their teachings.

Facility Standards

- Minimum of 1 regulation-size table in playable condition
- Adequate space around tables for instruction
- Ability to reserve at least one table for lessons
- Reasonable noise levels during typical lesson hours
- Non-smoking in teaching area
- Well-lit parking and entrance areas
- Professional atmosphere during lesson hours, including:
 - - Appropriate language and conduct standards
 - - Teaching areas separated from bar service when possible

Equipment

- House cues available for students
- Tables must be level and have responsive cushions
- Cloth without tears or burns
- Basic accessories (chalk, bridge, balls without cracks or chips)

Visibility / Marketing

- Display ACS Training Center designation at entrance
- Dedicated space for program information (bulletin board or display area)
- Instructor schedule/contact info prominently posted

Program Structure

Item	Details
Annual Dues	\$100. Dues are paid by the designated instructor.
Training Center Benefits	Listing on ACS website, "ACS Training Center" window decal and certificate, co-marketing through ACS social media, potential increased foot traffic, association with professional instruction standards.
What ACS Gets	Expanded teaching network, increased visibility, data on lesson activity and growth, potential pipeline for tournament venues.
Venue Responsibilities	Display ACS Training Center designation, allow instructor to post schedule/contact info, accommodate lesson bookings (instructor typically pays table time), maintain minimum facility standards.
Instructor Requirements	Current ACS certification, background check required for private lessons, report quarterly activity to maintain venue's active status.

Implementation

- Simple Application: Venue OR instructor submits basic online form.
- Upload 2-3 photos of facility.
- Approval within 30 days.
- Receive digital and physical Training Center materials.

Revenue Model

- Instructors typically pay table time to venue.
- Venue benefits from additional traffic, food/beverage sales.
- Some venues may negotiate percentage of lesson fees.
- Arrangement between instructor and venue is flexible.